

REP HEADLINE# 6397747

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 500300

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-515-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP: TEL# 703-515-9680

CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT31/12 19.52

*** CHANGES ***

*** WFSB-TV ***

ADV #

ADV. NAME

ISS/CT FUTURE PAC

AGY #

AGY. NAME

WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

ORDER #

CONTRACT # 6397747

PRDCT

CT FUTURE PAC

EST#2253

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT26/12

NOV2/12

WK-2

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT31/12 19.52

REP: REVISED ORDER

ZEROED LN 5

ADDED LN 10

TTL SAME

PLS CFM

THANKS, MIKE FOR HEATHER

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CT FUTURE PAC

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CT FUTURE PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 140												
AGENCY PRODUCT CODE = 145												
5	S		600P-630P	30		\$3,000.00	10/29	10/30	0		M-TU	0
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
10	A		600P-630P	30		\$3,000.00	11/2	11/2	1		FRI	1
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

And:

Waterfront Strategies
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Contract / Revision 500300 /		Alt Order # 06397747
Product CT FUTURE PAC		
Contract Dates 10/26/12 - 11/02/12		Estimate # 2253
Advertiser CT Future PAC		Original Date / Revision 11/01/12 / 11/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 140	Product Code 145
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/29/12	10/30/12	11a-12p Price Is Right	11am - 12pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$1,200.00			
2	WFSB	10/29/12	10/30/12	M-F CBS Soaps	1230-2p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$850.00			
3	WFSB	10/29/12	10/30/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$850.00			
4	WFSB	10/29/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$600.00			
N 5	WFSB	10/29/12	10/30/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	Eyewitness News	6pm - 6:30pm	MTU-----	:30		\$3,000.00	NM		
	See MG 5.2											
	2	WFSB	11/02/12-11/02/12	Eyewitness News	6pm - 6:30pm	-----F----	:30		\$3,000.00	NM		
	Ⓜ MG for 5.1 10/30											
6	WFSB	10/29/12	10/30/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$1,950.00			
7	WFSB	10/29/12	10/30/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$1,950.00			
8	WFSB	10/29/12	10/30/12	9am-10am	9am - 10am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$800.00			
9	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$2,000.00			
Totals											9	\$13,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
500300 /	06397747

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/12 - 11/02/12	CT FUTURE PAC	2253

<u>Advertiser</u>	<u>Original Date / Revision</u>
CT Future PAC	11/01/12 / 11/01/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/28/12	1	\$2,000.00	\$1,700.00
10/29/12 - 11/02/12	8	\$11,200.00	\$9,520.00
Totals	9	\$13,200.00	\$11,220.00

Signature: _____ **Date:** _____

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